PRESENTATION

OUR SÃO PAULO NETWORK (RNSP)
Founded in May 15, 2007;
Nowadays, the Network counts with more than 700 civil society organizations;

**Mission**
Building a political, social and economic force to engage society and successive Governments with an agenda for a just and sustainable São Paulo.

The activities of RNSP is based in 4 major axes:

- Goals and Indicators Program
- Citizen Attendance
- Citizen Education
- Citizen Mobilization

Public Policies Incidence
Sustainable Development
Citizen Participation
Working Groups

RNSP counts with the participation of 16 thematic working groups. Os GTs compromise representatives of institutions and citizens and fulfill an agenda which is decided collectively on the Network. The groups have autonomy to plan the actions from de perspective of each thematic area. Each GT meeting occurs periodically.

Rede Nossa São Paulo (RNSP)
Our São Paulo Network
Virtual database that makes available a set of social, environmental, economic, political and cultural rights indicators about the city of São Paulo, in each of its 32 subprefecture and in the 96 district of the city which will be constantly updated, evaluated and exposed all over the society.

The website is being restructured at the moment, so that only the previous platform is available at:

www.nossasaopaulo.org.br/observatorio

The new platform will have the format and information that is being shown in the next slides.
New Platform of the Citizen Observatory
São Paulo, SP

Cidade: São Paulo
Estado: SP
País: Brasil

População mulheres: 5.984.770 habitantes (2012)
População homens: 5.394.444 habitantes (2012)
Número de pessoas por quilômetro quadrado: 7.422 hab/km² (2011)
Área total do município em quilômetros quadrados (km²): 1.523.27 km² (2012)

Consult of Indicators of the city, through themes or regions

Explanation text

Localization on the map

Indicadores separados por eixos

Indicadores separados por região
Indicators – By Regions – Subprefecture

03 REGIONALIZED LEVELS:
- SÃO PAULO – 1st LEVEL
- SUBPREFECTURE – 2nd LEVEL
- DISTRICTS – 3rd LEVEL

Indicator’s list by themes
Indicators – By Region – District

Aricanduva’s District

Indicator consultation by district

<table>
<thead>
<tr>
<th>Ação Local para a Saúde</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baixo peso ao nascer</td>
<td>10,12</td>
<td>8,95</td>
<td>9,94</td>
<td>9,59</td>
</tr>
<tr>
<td>Gravidez na adolescência</td>
<td>12,51</td>
<td>11,04</td>
<td>11,65</td>
<td>12,07</td>
</tr>
<tr>
<td>Internação por Infecção Respiratória Aguda (IRA)</td>
<td>146,61</td>
<td>126,07</td>
<td>162,72</td>
<td>-</td>
</tr>
<tr>
<td>Leitos hospitariares</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Educação para a Sustentabilidade e Qualidade de Vida</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equidade, Justiça Social e Cultura de Paz</td>
</tr>
<tr>
<td>Gestão Local para a Sustentabilidade</td>
</tr>
<tr>
<td>Governança</td>
</tr>
<tr>
<td>Melhor Mobilidade, Menos Trânsito</td>
</tr>
</tbody>
</table>
### Gravidez na adolescência

Percentual de nascidos vivos cujas mães tinham 19 anos ou menos, sobre o total de nascidos vivos de mães residentes.

**Fórmula:** Número total de nascidos vivos cujas mães tinham 19 anos ou menos - Número total de nascidos vivos × 100

**Fontes do Indicador:**
- SINASC (Sistema de Informações de Nascidos Vivos)/SMS (Secretaria Municipal de Saúde)

### Série Histórica de São Paulo/Aricanduva

<table>
<thead>
<tr>
<th>Período</th>
<th>Número total de nascidos vivos</th>
<th>Número total de nascidos vivos cujas mães tinham 19 anos ou menos</th>
<th>Valor da Fórmula</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>1.273</td>
<td>176</td>
<td>13,83</td>
</tr>
<tr>
<td>2004</td>
<td>1.319</td>
<td>162</td>
<td>12,28</td>
</tr>
<tr>
<td>2005</td>
<td>1.287</td>
<td>165</td>
<td>12,82</td>
</tr>
<tr>
<td>2006</td>
<td>1.285</td>
<td>179</td>
<td>13,93</td>
</tr>
<tr>
<td>2007</td>
<td>1.189</td>
<td>148</td>
<td>12,45</td>
</tr>
<tr>
<td>2008</td>
<td>1.216</td>
<td>132</td>
<td>10,86</td>
</tr>
<tr>
<td>2009</td>
<td>1.215</td>
<td>152</td>
<td>12,51</td>
</tr>
<tr>
<td>2010</td>
<td>1.196</td>
<td>132</td>
<td>11,04</td>
</tr>
<tr>
<td>2011</td>
<td>1.167</td>
<td>136</td>
<td>11,65</td>
</tr>
<tr>
<td>2012</td>
<td>1.251</td>
<td>151</td>
<td>12,07</td>
</tr>
</tbody>
</table>
Factor of Inequality: Quantifies the times that the district with the lowest classification is worse than the one with the highest classification.
The 03 best and the 03 worst indicators

**BEST INDICATORS**

- Moema: 0.69
- Itaim Bibi: 1.40
- Jardim Paulista: 1.40
- Alto de Pinheiros: 1.77
- Perdizes: 2.51
- Lapa: 2.61
- Pinheiros: 2.75
- Vila Mariana: 3.36
- Consolação: 3.63
- Santo Amaro: 3.64
- Saúde: 3.78
- Tatuapé: 4.35
- Santana: 5.23
- Barra Funda: 5.46
- Liberdade: 5.58

**WORST INDICATORS**

- Iguatemi: 17.41
- Jardim Helena: 17.45
- São Miguel: 17.49
- Guaiúbas: 17.57
- Jaraguá: 17.64
- Peru: 17.67
- Itaim Paulista: 17.69
- Grajaú: 17.81
- Jardim Ângela: 18.52
- Brasilândia: 18.65
- Cidade Tiradentes: 18.66
- São Rafael: 18.95
- Perdizes: 19.73
Our São Paulo Network (RNSP)

Inequality Map of São Paulo
All districts with public equipments and services

List of districts available in [www.nossasaopaulo.org.br/observatorio](http://www.nossasaopaulo.org.br/observatorio)

<table>
<thead>
<tr>
<th>Equipments</th>
<th>Districts with NO equipment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library (public and municipal)</td>
<td>44</td>
</tr>
<tr>
<td>Cultural Centers</td>
<td>60</td>
</tr>
<tr>
<td>Cinema</td>
<td>59</td>
</tr>
<tr>
<td>Sports Equipment (public and municipal)</td>
<td>6</td>
</tr>
<tr>
<td>Museums</td>
<td>60</td>
</tr>
<tr>
<td>Parks</td>
<td>38</td>
</tr>
<tr>
<td>Theaters</td>
<td>53</td>
</tr>
<tr>
<td>Telecenters</td>
<td>13</td>
</tr>
</tbody>
</table>
Example: Culture

**Collection of books to childhood and youth in municipal libraries per capita**

Number of books available in municipal libraries and reading points per habitant ranging in age from 7 to 14. Year: 2011

*Fonte: SMC (Secretaria Municipal de Cultura) - Departamento de Bibliotecas/IBGE (Instituto Brasileiro de Geografia e Estatística)/SEADE (Fundação Sistema Estadual de Análise de Dados) - Elaboração: Rede Nossa São Paulo*

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**Reference-target:** at least 2 books per capita *(Source: UNESCO)*

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**Best indicator:** 8.96 books/habitant  
**District:** Consolação

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**Worse indicator:** 0 book/habitant  
**Districts:** Água Rasa + 44 districts with the indicator ZERO

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**Desigualtômetro**: 298.67 times

*For arithmetic, the calculation does not consider the indicators with value zero.*
Initiatives

IRBEM
Baseline Indicators of Welfare in the Municipality

A set of indicators to service the civil society, governments, companies and institutions to the knowledge of conditions and ways of living of the citizens, in order to guarantee the public and private actions main focus to be the welfare of people.

The Construction Process of IRBEM

• **From 8 to 31 May 2009** – Consultation of Working Groups (GTs) to the questionnaires’ construction;
• **From 1 to 15 June 2009** – Final questionnaire version using the suggestions and contributions of the GTs;
• **From 15 June to 30 September 2009** – (Public Consultation) – Availability of the online questionnaire on the RNSP website and in printed version to public consultation covering all the regions of the city.
Initiatives

IRBEM
Baseline Indicators of Welfare in the Municipality

• From 1 to 31 October 2009 – Tab of the questionnaire data selecting 40% of the most voted items of each theme which were considered more important to the population quality of living;

• From 1 to 14 November 2009 – These items were incorporated by IBOPE in the RNSP annual research, which seeks the satisfaction and/or dissatisfaction level of the São Paulo population, using sampling methodology;

• January 25, 2010 – Public release of the 1st edition of the IRBEM Research;

• January 20, 2011 – Public release of the 2nd edition of the IRBEM Research;

• January 17, 2012 – Public release of the 3rd edition of the IRBEM Research;

• January 17, 2013 – Public release of the 4th edition of the IRBEM Research;

1st Step: Public Consultation

• 24 themes were approached in Public Consultation;

• Participation of 36 thousand people;

  ✓ 12 thousand people over than 16 years;
  ✓ 23 thousand children and adolescents from 10 to 15 years (partnership with the Municipal Education Secretariat) – online questionnaire application on the municipal public schools.
## Public Consultation Example

### EDUCATION

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Existence of education qualified professionals in all schools</td>
<td>50.40%</td>
</tr>
<tr>
<td>2</td>
<td>Places in creches, pre-schools and schools nearby housing</td>
<td>40.06%</td>
</tr>
<tr>
<td>3</td>
<td>Involvement of families in the children education</td>
<td>36.40%</td>
</tr>
<tr>
<td>4</td>
<td>Training that guarantee access conditions to the working world</td>
<td>35.20%</td>
</tr>
<tr>
<td>5</td>
<td>Access to quality higher education</td>
<td>32.44%</td>
</tr>
<tr>
<td>6</td>
<td>Quality training and suited working and studying conditions of education professionals</td>
<td>29.80%</td>
</tr>
<tr>
<td>7</td>
<td>Education to promote of citizenship and democracy</td>
<td>26.69%</td>
</tr>
</tbody>
</table>
### EDUCATION

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>8</td>
<td>Education to respect the difference and promotion of a peace culture</td>
<td>25.51%</td>
</tr>
<tr>
<td>9</td>
<td>Eradication of illiteracy</td>
<td>24.32%</td>
</tr>
<tr>
<td>10</td>
<td>Involvement of communities in education of children and youngster of theirs</td>
<td>24.12%</td>
</tr>
<tr>
<td>11</td>
<td>Learning of reading and writing</td>
<td>21.19%</td>
</tr>
<tr>
<td>12</td>
<td>Complementary educational activities to the school</td>
<td>14.94%</td>
</tr>
<tr>
<td>13</td>
<td>Digital inclusion in the schools</td>
<td>13.80%</td>
</tr>
<tr>
<td>14</td>
<td>Education to promotion of difference ethnic and racial</td>
<td>5.26%</td>
</tr>
</tbody>
</table>

**MORE VOTED OPEN QUESTION:** Respect, appreciation and recognize to the education professionals
## Initiatives

### 2nd Step: Application of Survey by IBOPE

### Objectives & Methodology

**QUANTITATIVE RESEARCH, with application of the structured questionnaire through personal interviews**

<table>
<thead>
<tr>
<th><strong>General Objective</strong></th>
<th>Raise and monitor indicators about the satisfaction with the quality of living in the city, housing conditions, services evaluation and of public institutions.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Research Location</strong></td>
<td>Municipality of São Paulo - SP</td>
</tr>
<tr>
<td><strong>Universe</strong></td>
<td>Population of São Paulo over than 16 years old.</td>
</tr>
<tr>
<td><strong>Research Period</strong></td>
<td>From 03 to 23 December, 2013.</td>
</tr>
<tr>
<td><strong>Measuring</strong></td>
<td>Totality of 1,512 interviews</td>
</tr>
<tr>
<td><strong>Error rate</strong></td>
<td>The interlude of trust is 95% and the maximum error rate estimated is of 03 (three) percentage points for more or less under the results</td>
</tr>
<tr>
<td><strong>Deliberation</strong></td>
<td>The results were weighted, in order to reestablish the proportion of residents in each municipality region.</td>
</tr>
</tbody>
</table>
**Example from Survey by IBOPE**

**General Satisfaction with areas related to the quality of living in São Paulo**

### Education

<table>
<thead>
<tr>
<th>Medium Satisfaction with the area</th>
<th>Medium variation (2012</th>
<th>2013)</th>
<th>% Grades de 1 a 5</th>
<th>% Grades de 6 a 8</th>
<th>% Grades 9 e 10</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Access to quality higher education</strong></td>
<td>4.8</td>
<td>4.6</td>
<td>64</td>
<td>66</td>
<td>5</td>
</tr>
<tr>
<td><strong>Involvement of families in the children education</strong></td>
<td>5.2</td>
<td>4.4</td>
<td>63</td>
<td>66</td>
<td>3</td>
</tr>
<tr>
<td><strong>Training and work conditions and study of the educational professionals</strong></td>
<td>5.1</td>
<td>4.3</td>
<td>57</td>
<td>61</td>
<td>10</td>
</tr>
<tr>
<td><strong>The adequacy of the educational training to facilitate opportunities to the work world</strong></td>
<td>4.9</td>
<td>4.5</td>
<td>48</td>
<td>51</td>
<td>10</td>
</tr>
<tr>
<td><strong>Promotion of citizenship and democracy in education</strong></td>
<td>4.8</td>
<td>4.4</td>
<td>70</td>
<td>68</td>
<td>2</td>
</tr>
<tr>
<td><strong>Quantity of places in creches, preschools and schools nearby housing</strong></td>
<td>4.0</td>
<td>4.3</td>
<td>70</td>
<td>68</td>
<td>2</td>
</tr>
<tr>
<td><strong>Respect, appreciation and recognize to the education professionals</strong></td>
<td>4.2</td>
<td>4.8</td>
<td>74</td>
<td>68</td>
<td>3</td>
</tr>
</tbody>
</table>

Basis: sample totality (2008 | 2009 | 2010 | 2011 | 2012 | 2013: 1,512 interviews)
Amendment to the Organic Law of the Municipality – n. 30 (Goals Plan Law)

The Project to the Law was announced by RNSP to Municipal Assembly. Compromise the successive mayors to present a detailed government program with objectives goals to be executed during the management (four years). The idea is that the Plan of Goals be detailed by subprefecture and districts.

It has been approved in the Municipal Assembly of São Paulo in 2008 – the city of São Paulo was the first of the country to have the Goals Plan Law approved and put into practice.
Our São Paulo Network (RNSP)

Goals Plan Law

Main Objectives:

• Improve the planning and the management to the 04 years period of the elected mayor;
• Associate election campaign’s promises with the effective government program;
• Promote full conditions of monitoring, supervising and social controlling on the public policies execution;

Several cities in Brazil have already approved the Amendment as the case of the city of São Paulo. The RNSP also support the approval of the Proposals named “PEC 10/2011” and “PEC 52/2011” which aim the implantation of the Plan of Goals to all the managements, being municipal, state or federal.

This scenario favored the development of the initiative Sustainable Cities Program, described next:
Campaign for the reduction in the rate of sulfur

In October 2002, the Conama (National Environment Council) issued the Resolution 315 stating that, as from January 2009, the amount of sulfur in diesel down, establishing standards for the emission of pollutants by motor vehicles;

The Our Sao Paulo Network joined other partners to demand for compliance to the Resolution 315 from Federal Authorities and Vehicle Assemblers;

Was signed The Conduct Adjustment Term (TAC), in 11/30/2008, in the presence of the Federal Public Ministry (MPF), between the Federal Government and representatives of Petrobrás, the Fecombustível, the National Petroleum Agency (ANP), the São Paulo State Government, the Anfavea and of Engine Assemblers – which postponed the deadline determined in the resolution;
Campaign for the reduction in the rate of sulfur

2014 - gas stations across the country will receive a less polluting gasoline, with lower sulfur content;

In 2009, the gasoline had 500 milligrams of sulfur per kilogram. Last year, went on to 200 milligrams per kilo. Now, the ultra low sulfur content is considered the maximum of 50 milligrams per kilo. Hence the name: gasoline S-50, which should reduce the emission of sulfur into the atmosphere at 94%.

World Carfree Day

September, 22th – World Carfree – event, actions, public act organized by RNSP

Research “World Carfreee” accomplished with Ibope, since 2007 – 6 editions were launched.
Initiatives

Sustainable Cities Program (PCS)

Objective

The Sustainable Cities Program aims to raise **awareness, mobilize people and provide tools** to develop Brazilian cities in an economically, socially and environmentally sustainable manner. The tools are:

- **SUSTAINABLE CITIES PLATFORM** - an agenda for the sustainability of cities which incorporates social, environmental, economic, political and cultural dimensions into an integrated model;
- **INDICATORS** - associated to the 12 platform axes and part of the commitments of the mayor(s) – 100 are basics and 300 general;
- **BEST PRACTICES** – Exemplary and reference national and international success cases.
- **MATERIALS** – GPS Guide (Sustainable Public Management Guide) with 12 videos and a publication to support the implementation of PCS and the Guide Publication to Use of Indicator’ System for the Construction of Observatories. In addition, publications of references

[www.cidadessustentaveis.org.br](http://www.cidadessustentaveis.org.br)
SUSTAINABLE CITIES PLATFORM

GOVERNANCE

COMMON NATURAL RESOURCES

EQUITY, SOCIAL JUSTICE AND CULTURE OF PEACE

LOCAL MANAGEMENT FOR SUSTAINABILITY

URBAN PLANNING AND DESIGN

CULTURE FOR SUSTAINABILITY

EDUCATION FOR SUSTAINABILITY AND QUALITY OF LIFE

VIBRANT, CREATIVE AND SUSTAINABLE LOCAL ECONOMY

RESPONSIBLE CONSUMPTION AND LIFE STYLE OPTIONS

BETTER MOBILITY, LESS TRAFFIC

LOCAL ACTION FOR HEALTH

FROM LOCAL TO GLOBAL

www.cidadessustentaveis.org.br
Main characteristics

- Open Data;
- Indicators Management;
- Regionalization of Data;
- Construction of Goals.

How to install:

https://github.com/AwareTI/Iota/wiki/Iota---Como-instalar-uma-c%C3%B3pia-no-linux

More information:

http://www.aware.com.br/iota

Download the IOTA:

http://awareti.github.io/Iota

Development Partners
Objectives

• Attendance and monitoring of the indicators in the municipalities which have signed the compromise with the Sustainable Cities Program;
• Comparison of indicators between the signatories cities from the Sustainable Cities Program;
• Availability of data in open format (Open Data).
Indicators – Access to the signatories cities’ websites
<table>
<thead>
<tr>
<th>Minas Gerais</th>
<th>Brasil</th>
</tr>
</thead>
<tbody>
<tr>
<td>Andradas</td>
<td>Belo Horizonte</td>
</tr>
<tr>
<td>Belo Oriente</td>
<td>Betim</td>
</tr>
<tr>
<td>Bom Despacho</td>
<td>Brazópolis</td>
</tr>
<tr>
<td>Caldas</td>
<td>Cambuí</td>
</tr>
<tr>
<td>Caratinga</td>
<td>Coronel Fabriciano</td>
</tr>
<tr>
<td>Esmeraldas</td>
<td>Inhapim</td>
</tr>
<tr>
<td>Ipaba</td>
<td>Ipatinga</td>
</tr>
<tr>
<td>Manga</td>
<td>Manhuaçu</td>
</tr>
<tr>
<td>Marliéria</td>
<td>Morro do Pilar</td>
</tr>
<tr>
<td>Ouro Fino</td>
<td>Poços de Caldas</td>
</tr>
<tr>
<td>Ribeirão das Neves</td>
<td>Santana do Paraíso</td>
</tr>
<tr>
<td>São João del-Rei</td>
<td>Timóteo</td>
</tr>
<tr>
<td>Tiradentes</td>
<td>Visconde do Rio Branco</td>
</tr>
</tbody>
</table>
Indicators – By Program Axes

Click to choose the axe

Registered Indicators

Click to open the indicator page

Numbers registered in the system

City: IPATINGA
**Indicator**

Leitos hospitalares

Proporção de leitos hospitalares públicos e privados disponíveis por mil habitantes.

**Fórmula:**
Número total de leitos hospitalares / População total do município *1000

**Referência de Meta:**
2,5 a 3 leitos hospitalares para cada mil habitantes.

---

**Comparison between cities**

1. Write the name of the city
2. Click in magnifier
3. Click in add

**Graphic with historical series**

---

**Goal Reference**

**Comparative Graphic between the city**

- To add more cities:
  1. Write the name of the city
  2. Click in magnifier
  3. Click in add
Pick the cities to download

Choose the format

Choose: Indicators or Variables

Download files in open format

Download the data in open format
Best Practices

Barcelona tem o melhor sistema de bicicletas urbanas do mundo
Outras cidades que pedalam bastante são Lyon, Cidade do México, Montreal, Nova York, Paris e Rio de Janeiro.

Melhor Mobilidade, Menos Trânsito

Resposta aberta à revista Época São Paulo - Do portal Cidade para Pessoas

Edição de dezembro da revista traz especial sobre mobilidade em que questiona a construção de uma série de corredores exclusivos de ônibus em SP.

Consumo Responsável e Opções de Estilo de Vida

Confira 18 motivos para incentivar a agricultura urbana

Confira os benefícios ambientais, urbanísticos, sociais e pessoais de hortas comunitárias em artigo da jornalista e agricultora urbana Claudia Visoni.

Últimas Boas Práticas publicadas

Sistema de aproveitamento de água de Chuva em Florianópolis reduz o consumo e ajuda da educação

Florianópolis, Brasil - O sistema de captação e retenção de águas pluviais contribui para a redução da velocidade de escoamento de...
Best Practices – Search

Database of Best Practices
Research trough axes, continent, country, city or population
"Prefeitura na Rua", em Canoas (RS), aproxima cidadão do poder público

Canoas

Continente: América do Sul
País: Brasil
Estado: RS
Provincia:
População: 323,000 hab. (2010)

O projeto Prefeitura na Rua é uma ação implantada no município de Canoas que leva o Executivo - incluindo o prefeito, a vice-prefeita, secretários e diretores - para todas as regiões de Canoas. Em quatro encontros mensais, sempre aos sábados, a Prefeitura Municipal dialoga com os moradores da cidade por meio dos seus gestores.

Descrição

O projeto Prefeitura na Rua é uma ação implantada no município de Canoas, no Rio Grande do Sul, que leva o Executivo - incluindo o prefeito, a vice-prefeita, secretários e diretores - para todas as regiões de Canoas. Em quatro encontros mensais, sempre aos sábados, a Prefeitura Municipal dialoga com os moradores da cidade por meio dos seus gestores.

A atividade oportuna aos cidadãos canoenses o contato com quem administra a cidade sem precisar ir até a Prefeitura. O diálogo, assim como as solicitações e os , dando transparência ao processo.

Informações das ações municipais, podendo interagir pessoalmente todas as semanas diretamente com os agentes públicos

Example of Best Practice
CAMPAIGNS

Mobilization

Campaign to candidates for Mayors

• For adoption of the platform and take the commitments of the Program;

Campaign for voters

• Valuation of candidates to mayors who have committed to the Sustainable Cities Program.
Exemplo de Boa Prática

• Mobilização

Campanha para candidatos à Prefeitos

• Para adoção da plataforma e assumir os compromissos do Programa.

Campanha para os eleitores

• Valorização dos candidatos a prefeitos que tenham se comprometido com o Programa Cidades Sustentáveis.

www.cidadessustentaveis.org.br
Gestão Pública Sustentável (GPS)
Sustainable Public Management Guide

Realization: Our São Paulo Network, Brazilian Social Network for Fair, Democratic and Sustainable Cities and Future Studies Center

Sponsor: BRF
Guide Publication to Use of Indicator’ System for the Construction of Observatories

- Introduction;
- Indicator’ System of the Sustainable Cities Program;
- Iota – Indicators Platform.
Sustainability Goals for Brazilian Municipalities

- Composed of Indicators and References;
- Organized by Our São Paulo Network, Social Brazilian Network for Fair, Democratic and Sustainable Cities and Ethos Institute;
- Presents several examples of good practices in several municipalities, in addition to references and parameters established by international organizations;


SEE THE DOCUMENT
Indicators, References and Goals to São Paulo


Sustainable Cities Award

1st edition 2014
Observatories developed and maintained by Brazilian municipalities

Who is allowed to participate: Signatories Cities of the Program

Categories: small, medium and big cities

Application date: July and August of 2014

Award date: November of 2014
The network is composed by nonpartisan and inter-religious organizations and is open to new members. The objective is to exchange information and knowledge among its participants in order to promote mutual learning, support and strengthening of each local experience.

Member Cities:

- Abaetetuba (PA)
- Belém (PA)
- Belo Horizonte (MG)
- Betim (MG)
- Brasília (DF)
- Camaçari (BA)
- Campinas (SP)
- Campo Grande (MS)
- Curitiba (PR)
- Florianópolis (SC)
- Fortaleza (CE)
- Goiânia (GO)
- Holambra (SP)
- Ilhabela (SP)
- Ilhéus (BA)
- Itaboraí (RJ)
- Itapetininga (SP)
- Itatiaia (RJ)
- Januária (MG)
- João Pessoa e Cabedelo (PB)
- Joinville (SC)
- Londrina (PR)
- Maceió (AL)
- Maringá (PR)
- Mogi das Cruzes (SP)
- Niterói (RJ)
- Piracicaba (SP)
- Poços de Caldas (MG)
- Porto Alegre (RS)
- Recife (PE)
- Rio de Janeiro (RJ)
- Salvador (BA)
- Santos (SP)
- São Luis (MA)
- São Paulo (SP)
- Teresópolis (RJ)
- Tucuruí (PA)
- Varginha (MG)
- Vinhedo (SP)
- Vitória (ES)
Latin American Network for Fair, Democratic and Sustainable Cities and Territories

Founder and Member

The Latin American Network for Fair and Sustainable Cities was founded in 2008 and counts with 78 cities and 10 countries so far - Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, México, Paraguay, Peru and Uruguay.

Member Cities:

Argentina: Buenos Aires, Córdoba, Mendoza, Rosario, San Martín de los Andes
Bolivia: La Paz, Cochabamba, Santa Cruz de la Sierra
Brazil: 39 cities
Chile: Caracautin, Santiago, Valdivia- Region de los Rios, Villarrica, Provincia de Chiloé
Colombia: Barranquilla, Bogotá, Área Metropolitana de Bucaramanga, Cali, Cartagena, Ibagué, Valledupar, Pereira, Manizales, Medellín
Ecuador: Cuenca, Tena, Quito, Puerto Ayora
México: City of México, Guadalajara, Ciudad Juarez, León, Monterrey
Paraguay: Asunción, Encarnación
Peru: Arequipa, Lima, Trujillo
Uruguay: Montevideo, Trinidad
Lines of action

- Developing indicators to evaluate the city's quality of life and governance
- Enhancing citizen participation
- Monitoring public policy
- Knowledge sharing. Identifying best practices.
- Advocating the right to information access and accountability
- Favoring dialogue between sectors
Results

Promotion of citizen participation and the construction of wide networks

Institutional reforms and public policy proposals. (Ex. Goals Plan)

Updating and monitoring the quality of life indicators

Mobilizations to encourage cultural and political changes envisioning sustainability

http://redciudades.net/blog
Results (2013 – 2014)

Advocacy

Councils

RNSP stimulates and participates actively in the expansion of the performance spaces of civil society in public administration. Between these spaces are the municipal councils.

Since the beginning of 2013, **03 new councils** were created in the city by **direct action of Our Sao Paulo Network**: 

- The City Council of São Paulo;
- Participatory Municipal Council;
- Municipal Council of Transit and Transport (CMTT).

Beside these, RNSP together with other civil society organizations, that integrate the Network for Transparency and Social Participation, participated in the elaboration of the draft of the Bill that is ready to be forwarded to City Hall proposing the creation of the **Municipal Council of Transparency and Social Participation**.
As well as contributing to the creation of new organs in order to enable the society participation, members of the Network are currently in the following councils:

• Municipal Council of Urban Policy (CMPU);
• The City Council of São Paulo;
• Participatory Municipal Council;
• Planning and Participatory Budget Council (CPOP).

Goals Plan

• **39 cities** have already approved the Goals Plan Law in Brazil;

• **05 cities in Latin America** have approved the Goals Plan Law (04 in Argentina and 01 in Paraguay), based on the legislation approved in São Paulo.

There are many demands and proposals of the Network contemplated in the Goals Plan of São Paulo.
Municipal Monitoring System of the Goals Plan

- Formulation of the Goals Program 2013-2016 - featured 35 public hearings, held in 32 sub-prefectures (April, 2013);

- 02 meetings of Coffee Hacker about the site Planeja Sampa, being that the main theme of the 2nd Coffee Hacker was the development of the municipal monitoring system of goals plan;

- Launched in April 3rd;

- RNSP collaborated in the development of the website;

- A Workshop of the System was made in the #ArenaNETMundial, which was held between 22nd and 24th, at Cultural Center of São Paulo.
Results (2013 – 2014)
Results (2013 – 2014)

Goal

META 113

Criar o Conselho da Cidade, o Conselho Municipal de Transportes e mais 6 novos Conselhos Temáticos

PARTICIPAÇÃO E TRANSPARÊNCIA
Secretaria Municipal de Direitos Humanos e Cidadania

43,0%

% accomplished
Influence in the electoral process

Proposal of Amendment to the Constitution – PEC Goals Plan

• Presented in 2011;
• Impose the obligation of drawing up the Goals Plan for mayors, governors and the president of the Republic;
• Promoted a campaign – petition in support of the Amendment of Goals Plan — 42,700 citizen and 100 organizations joined.
Site “De Olho nas Promessas” - An Eye on the Promises (under development)

Nas campanhas eleitorais, em geral, os candidatos prometem muitas coisas para ganhar o voto dos eleitores e, passadas as eleições, poucos se lembram do que foi prometido.

Este site tem por objetivo registrar as promessas nas campanhas eleitorais deste ano, para os governos estaduais e a presidência da República.

O registro das promessas dos candidatos será feito pelas organizações que integram a Rede Social Brasileira por Cidades Justas, Democráticas e Sustentáveis em cada estado, após a solicitação de uma senha de acesso à ferramenta.

Elaborado por iniciativa da Rede Nossa São Paulo e do Programa Cidades Sustentáveis – além da Rede Social Brasileira –, o site disponibilizará os dados para que os cidadãos, a imprensa e as organizações da sociedade civil possam, depois, acompanhar se as promessas de campanha estão sendo colocadas em prática ou não pelos eleitos.

De Olho nas Promessas 2014. Todos os direitos reservados.
Site “De Olho nas Metas” - An Eye on the Goals (under development)

Main Objective:

To develop a system to store and to manage the access to all the information related to the goals established by municipal govern, providing monitoring, interaction and the participation of the society, organizations and individuals, by means of technology/software use.

Especific Objectives:

• Allowing the knowledge of the goals and their related initiatives, making possible the contribution with actions, suggestions and mobilization about subjects or specific regions;
Results (2013 – 2014)

• Helping civil society organizations to incorporate and to disseminate these information as part of their campaigns and mobilization;

• Reducing the time of wait in order to obtain information, whereas with the Law of Information Access there is a legal term for that;

• Creating a technological tool that allows to talk to others, through interfaces, as well as support structures appropriated to qualify the propositive one.

Target Audience

• Individuals and civil society organizations;

• Counselors, elected of each one of 32 sub-prefectures of the city and who compose the Participatory Council of Sao Paulo.
Results (2013 – 2014)

Partnership

Massachusetts Institute of Technology - MIT Media Lab, which will use the interface proposed in the development of a mobile app to the data collection associated with goals and promises, adding function, in order to expand and facilitate the participation of social leaders and population in the monitoring and objective evaluation of the established goals by the municipal management.

Impact Results

• Knowledge mobilization for the Goals Plan of the city, providing opportunities for the development of tools for information access of the goals in an orderly manner and monitoring in a structured way;
Results (2013 – 2014)

• Empowerment of civil society, organizations and social movements, councils, among others, through the use of technology as social control;

• Democratization of public policies management, with possibility of intervention, suggestion, criticism and mobilization, aiming at social justice and sustainable development of cities;

• Change in Brazil's current political culture.
Results (2013 – 2014)

Events

• 21 Jan 2013 – Debate on the National Solid Waste Policy, in partnership with the Faculty of Law at the Fundação Getúlio Vargas;
• 13 to 15 Mar 2013 - Participation with other civil society organizations and representatives of the federal administration, in Brasilia, in the event that resulted in the approval of 17 proposals for the new Brazilian Action Plan about Open Government;
• 19 Mar 2013 - The Participatory Democracy Working Group (GT) of the Our São Paulo Network, Polis Institute and the Pastoral Faith and Political of the Archdiocese of São Paulo have promoted the debate "The challenges of participation in the City of São Paulo: the implementation of the Representatives Councilors of the 32 sub-prefectures;
• 16 May 2013 - Plenary "A year of the Access to Information Law: balance of the advances and challenges", promoted by the RETEPS;
Results (2013 – 2014)

• 30 May 2013 – Participation in the debate “Organised Civil Society”, in the 2nd Ecofalante Show of Environmetal Film;
• 31 May to 1 June 2013 – Participation in the Municipal City Conference;
• 7 June 2013 – Accomplishment of the debate about the Director Plan and launching of a manifest;
• 13 Aug 2013 – Accomplishment of the event to present “Financing Proposals to the public transportation”, in partnership with the Nacional Front of Mayors (FNP);
• 16 Sep 2013 – Launching of the 7th publication about urban mobility a research made in partnership of Our São Paulo Network and Ibope;
• 20 Sep 2013 – Partnership in the accomplishment of Sustainabe Cities TEDx;
• 15 Oct 2013 – Realization of the event “Cycle of Dialogs and Debates with the Civil Society on the draft of the Law of the Strategic Director Plan(PL 688/13)”;
• 14 and 15 Oct 2013 – Participation in the presentation in Carmelo, Uruguay, about the experience of the Goals Plan in São Paulo;
Results (2013 – 2014)

- 18 Nov 2013 – Accomplishment of discussion on the paper and the commitment of the Courts of Accounts with the civil society, in partnership with the FGV and other organizations;
- 21 Jan 2014 – Launching of the 5ª edition of the IRBEM;
- 27 to 29 Jan 2014 – Researchers from Massachusetts Institute of Technology - MIT Media Lab, participate of 03 working meetings with civil society councilors;
- 21 Feb 2014 – Launching of the Guide Publication to Use of Indicator’ System for the Construction of Observatories and of the Sustainable Cities Award;
- 5 to 9 Apr 2014 – Participation in different activities and actions during the World Urban Forum, in Medellin, Colombia.
Results (2013 – 2014)

Media

Clipping

JAN/2013 – MAY/2014 – **1842 published materials**, available printed or online

Media Partnerships

- "Sustainable Cities", broadcasted on Radio CBN (2 x week, 5 to 10 minutes);
- **Sustainable Citizen Award** in partnership with the Radio CBN and the gate Catraca Livre;
- Project "**Which SP do you want?**", in partnership with the newspaper O Estado de S. Paulo;
- Participation in **Environmental Journalism Week** promoted by the Grupo Estado;
- Breathing SP and Walking SP's series - contribution of content (interviews, information, indications of sources etc) to TV Globo;
- Partnership in realization of the Future Reporter Project, promoted by Oboré Special Projects in communications and arts.
Results (2013 – 2014)

Accesses Report

Accesses Report of the site www.nossasaopaulo.org.br (annual visitors number, written up even 28/04/2014, by LocalWeb)

✓ Average of monthly visits - Locaweb (sessões): 129.159;

✓ Average of monthly visits - Google Analytics (page visualizations) 40.000 and (sessions) 20.000.
Accesses Report

Accesses Report of the site [www.cidadessustentaveis.org.br](http://www.cidadessustentaveis.org.br)

- Average of *monthly* visits -(sessions) - Locaweb – up to 05/2013: 18.000;

- Average of *monthly* visits - Google Analytics (page visualizations) 25.000 e (sessions) 20.000.
Results (2013 – 2014)

Social Media

Our São Paulo Network
Twitter @nossasaopaulo
12,3 thousand followers
Facebook.com/nossasaopaulo
5,823 followers (Likes)

Sustainable Cities Program
Twitter@cidsustentaveis
15,5 thousand followers
Facebook.com/programacidadessustentaveis
34,828 followers (Likes)
Results (2013 – 2014)

Sustainable Cities Program

Of the 133 cities that received the access password, **82 of them** have already started the filling, corresponding to **62%** of the total number of cities with password.
Signatories Cities totalize **266**, being **21 capitals**. The population (63,437,957) of the signatories cities represents 33%, of the total of the brazilian population 190,795,694.
Results (2013 – 2014)

Sustainable Cities Program

Fulfillment per Theme by City

Eixos do PCS

Fevereiro
Abril

Nº de cidades

Ação Local para a Saúde
Bens Naturais
Consumo Responsável
Cultura para a Sustentabilidade
Do local para o Global
Educação p/ Sustentabilidade
Equidade e Justiça Social
Gestão Local
Governança
Mobilidade
Desenho Urbano

CONHEÇA + DIVULGUE + PARTICIPE
www.nossasaopaulo.org.br
Results (2013 – 2014)

Sustainable Cities Program

<table>
<thead>
<tr>
<th>Estado</th>
<th>AL</th>
<th>BA</th>
<th>GO</th>
<th>MG</th>
<th>PA</th>
<th>PE</th>
<th>RJ</th>
<th>RS</th>
<th>SC</th>
<th>SP</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cidades com Plano de Metas</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>5</td>
<td>2</td>
<td>1</td>
<td>3</td>
<td>3</td>
<td>1</td>
<td>11</td>
<td>29</td>
</tr>
</tbody>
</table>

- SP
- SC
- PR
- RS
- MG
- RJ
- PA
- PE
- PB
- ES
- GO
- CE
- BA
- RO
- PI
- AC
- MA
- AL
- MS
- TO
- SE
- RN
- MT
- AP
- AM
Results (2013 – 2014)

Sustainable Cities Program

States in which 100% of the cities did not get the access password nor published the Goals Plan.
States in which more than half of the signatory cities are already with password - filled below 50% of the indicators and the elaboration of Goals Plans is also low.
States in which there is still a high degree of cities without password, but at the same time, 10% to 50% of the cities have filled more than 50% of the indicators, and have published 07 Goals Plan.
Results (2013 – 2014)

Sustainable Cities Program

Cities involved in the training courses organized by PCS (2013-2014).

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Realizadas</td>
<td>73</td>
</tr>
<tr>
<td>Agendadas</td>
<td>33</td>
</tr>
<tr>
<td>Em negociação</td>
<td>114</td>
</tr>
</tbody>
</table>
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www.cidadessustentaveis.org.br/facebook

https://twitter.com/nossasaopaulo
www.cidadessustentaveis.org.br/twitter

http://www.youtube.com/user/cidadessustentaveis

https://plus.google.com